



SHAPE YOUR WORLD

Who is Minerals Matter?

Minerals Matter is an initiative of The Mineral Products Qualifications Council, a not-for-profit organisation, driven by industry to address skills shortages, diversity and the lack of future talent entering the minerals and mining sectors.



It is a UK-wide industry and education programme designed to raise awareness of the minerals sector and its critical role in everyday life, the economy, and the transition to a low-carbon future.

Our purpose

- To educate young people about the importance of minerals
- To facilitate links between the education system and the minerals, extractives and mining sector
- Supporting teachers with curriculum-based resources and engagement opportunities
- To inspire future careers in the minerals, extractives and mining sector

Who we work with

- UK minerals companies (aggregates, quarrying, industrial and critical minerals)
- Industry bodies in the mining and quarrying sector
- Schools, colleges, and training providers across the UK
- Careers networks and STEM organisations

What we offer

- Curriculum-aligned teaching resources (KS2–KS5)
- Careers engagement (talks, workshops, site visits)
- Digital content (videos, digital learning resources, careers broadcasts)
- Case Studies (apprenticeships, early-career and experienced)

Myth busting the sector

Myth

Mining and quarrying are outdated industries

Careers are only manual or site-based

Mining and quarrying permanently damages the environment

The industry has limited career progression

Reality

Modern operations use advanced technology, automation and digital systems and are key to driving the UK's net-zero ambitions

Roles include engineering, science, finance, IT, marketing and environmental management

Many sites are restored into nature reserves, parks, leisure facilities and habitats

There are opportunities for apprenticeships, higher education, leadership and international careers

Our Industry Ambassador Network



Minerals Matter is supported by a national network of industry ambassadors who bring real-world insight directly into schools and colleges.

Delivered through STEM Learning, training and support is available to enable Ambassadors to confidently deliver a range of activities to young people, including career talks and hosting site visits.

Our ambassadors are:

- Professionals working across the minerals sector in a variety of different roles (e.g. quarry managers, engineers, geologists, environmental specialists, operations managers, surveyors, marketers and administrators)
- Based across all UK regions
- Supported to engage with young people in an educational setting

What they do:

- Deliver classroom talks and presentations
- Support careers events and STEM days
- Host and support site visits
- Provide real-life case studies and career journeys

Why this matters:

- Gives students direct exposure to industry professionals
- Helps challenge misconceptions about the sector
- Makes learning more relevant and engaging

Get in touch with your local ambassadors:



Get in touch with Minerals Matter:

info@minerals-matter.co.uk



Request a visit through the STEM Learning Platform:

www.stem.org.uk/stem-ambassadors/request-stem-ambassador



Contact us:

info@minerals-matter.co.uk [@_mineralismatter_](https://www.tiktok.com/@_mineralismatter_)

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